



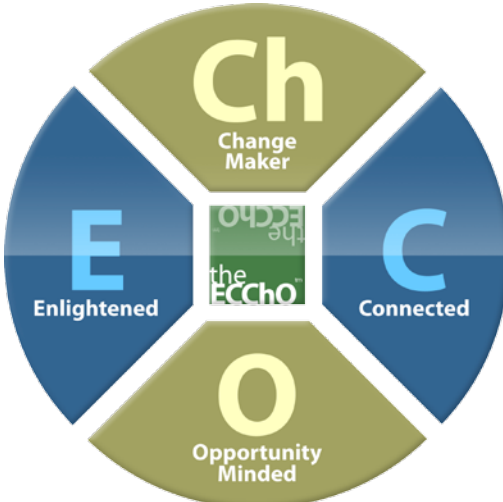
The Organizational Champion

Irresistible Companies Today Have Extraordinary Leaders Who...

***Inspire Compelling Cultures
Ignite Bold Visions
Drive Transformational Change***

Irresistible companies, companies that build global brand trust, establish an industry edge, inspire high-performance teams, and drive organizational growth and values are lead by Organizational Champions. Companies must discover and develop this type of leader in order to thrive today.

The Vision:



An Organizational Champion is *an enlightened change maker who is personally committed to mutual values and relentlessly driven by the possibilities*. An Organizational Champion differs from mere leaders because she personally and professionally aligns both her mind and heart with a challenging and worthy mission.

At SVI, the measurable impact of an organizational champion is referred to as a champion's echo or ECChO™. An echo is a sound reflection. Waves of sound collide with their surroundings and are driven in new directions and repeated. An echo has a lingering effect beyond its origin. Much like that echo, champions' ECChOs should be a reflection of themselves. But it shouldn't end there. Champions should be imitated. Their impact should influence and have a positive and lingering effect on others.

Development occurs according to the Champion's ECChO. This model is based on the definition and can be further broken down into four sections or principles: **Enlightened, Connected, Change-Maker, and Opportunity-Minded**. Each section represents a development process that combines content, experiences, assessments and coaching to instill these attributes within participants.

The Objective:

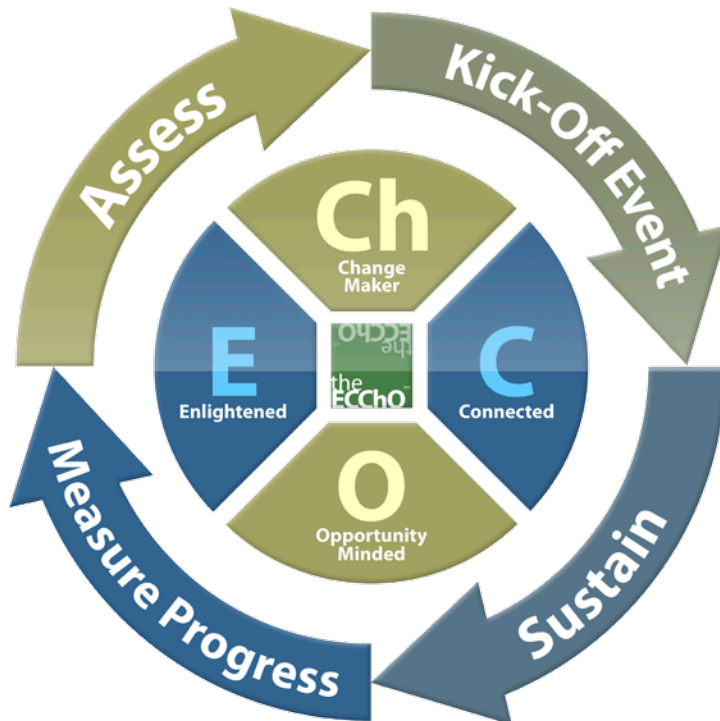
The objective of the Organizational Champion™ (OC) development process is to transform individual leaders into organizational champions. By the end of this process, participants will:

- Understand their core values,
- Build connection and trust through mutually beneficial initiatives,
- Radiate personal energy,
- Implement and manage transformational change efforts,
- Imagine possibilities, and
- Inspire their company's culture.



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The Process:



The OC development process is broken down into four phases:

- **Enlightened** – Champions have a strong sense of confidence, self-awareness, and are consistent. They have an understanding of their strengths and weaknesses and are comfortable with who they are at their core. Champions are not defined by circumstances and can confidently maneuver through challenging situations.
- **Connected** – Champions genuinely invest in others and have the ability to build trust through their pursuit of mutually beneficial outcomes. Their passion, energy, and commitment are inspirational to those around them.
- **Change Maker** – Champions are skilled at driving and pushing healthy organizational change through agility, perseverance, communication, and collaboration. Their efforts push the business forward without sacrificing quality or efficiency.
- **Opportunity Minded** – Champions inspire and ignite the possibilities within people and organizations through their curiosity; never settling with what is comfortable. Their ability to capture and communicate bold visions opens the door to new opportunities.

We build courageous leaders who are on the constant look out for improvement both personally and corporately.

Each phase of the Organizational Champion process consists of this simple but powerful process:

- First we assess your leaders to establish their Organizational Champion ECChO baseline.
- Next your leaders will experience an engaging event that will give them the inspiration and information needed to become Champions.
- After the event your leaders will participate in the online Champions global community and meet in small groups to support each other and provide accountability. This ensures that your leaders make lasting improvement.
- Finally we do a final assessment to measure the progress your leaders have made.

The Difference:

What sets SVI apart from other organizational development companies is our focus on sustainability. Not necessarily in regards to saving the Earth, though we are passionate about that as well, we are talking about sustained change within your organization. Often, too much emphasis is put on training events or development tools. These things are good, but the value they bring fades and we find ourselves back where we started. The OC development process is designed to bring lasting positive change.

Contact SVI today to find out more about how we can unleash Organizational Champions in your company.

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